FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washing

Washington, D.C. 20549	OMB APPR		
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	- ;	

neck this box if no longer subjec
Section 16. Form 4 or Form 5
ligations may continue. See
struction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	OMB APPROVAL									
	OMB Number:	3235-0287								
I	Estimated average burden									
I	hours per response:	0.5								

Name and Address of Reporting Person* Watts Phillip R.					DILLARD'S, INC. [DDS]										ationship of Reporting k all applicable) Director Officer (give title below) SENIOR VICE		10% Ov Other (s below)		wner specify	
(Last) (First) (Middle) 1600 CANTRELL RD					3. Date of Earliest Transaction (Month/Day/Year) 05/28/2024															
(Street) LITTLE					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Application) X Form filed by One Reporting Person Form filed by More than One Reporting Person				on	
(City)	1	(State)) (Z	lip)		Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.														
			Table	I - No	n-Deriva	tive S	Secui	rities	Acc	uired	, Dis	posed of	, or Be	enefic	ially	Own	ed			
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day)					Execution Date,						s Acquired (A) or If (D) (Instr. 3, 4 and			5. Amo Securit Benefic Owned Report	ies cially Following	Forn (D) c	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code V		Amount	(A) or (D)	Price		Transa	ransaction(s) nstr. 3 and 4)			(50. 4)	
Common Class A 05/2					05/28/2	2024				A		11	A	\$450	0.25		9,158		D	
Common Class A - Retirement Plan														10,200			D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date, Security or Exercise (Month/Day/Year) if any			4. Transaction Code (Instr. 8)		of Deriv	r osed) r. 3, 4	6. Date Expirat (Month	tion D	ate Amour Year) Securii Underl Derivat		ount of urities Se (In vative urity (Instr.		rice of ivative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
						Code	v	(A)	(D)	Date Exercis	sable	Expiration Date		Amount or Number of Shares						

Explanation of Responses:

/s/ Phillip R. Watts

05/30/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.