FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. 20549 |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>STEPHENS WARREN A</u> | | | | 2. Issuer Name and Ticker or Trading Symbol DILLARD'S, INC. [DDS] | | | | | | | | | | 5. Relationship of Re (Check all applicable X Director | | | porting Person(s) to Iss | | | |
|--|--|--|---|--|--|---|--------|-------------------------------|----------|---|---------------|--|--|---|--|--|--------------------------|--|--|--|
| (Last) (First) (Middle) 111 CENTER ST. | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/23/2022 | | | | | | | | | | | Office below | er (give ti /) | itle | Oth belo | ier (sp ow) | ecify |
| (Street) LITTLE ROCK AR 72201 (City) (State) (Zip) | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year | | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | | 3. Transa Code 8) | action | 4. Securities Acquired (A) or | | | | or | 5. Amou Securiti Benefic Owned Followi | | t of S Ily | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | Code | v | Amou | ınt | (A) or (D) | Pric | e | | Reported Transacti (Instr. 3 a | on(s) | , | | | |
| Common Class A | | | 02/23/2022 | | | | P | | 15, | 000 | A | \$23 | \$231.2574 ⁽¹⁾ | | 89,668 | | I | | By Stephens Investments Holdings LLC | |
| Common Class A | | | 02/23/2022 | | | | P | | 5,0 | 5,000 A | | \$228.2848 ⁽²⁾ | | (2) | 94,668 | | I | | By Stephens Investments Holdings LLC | |
| Common Class A | | | | | | | | | | | | | | | 32,3 | 02 | I | | Ву Т | Γrust |
| | | Tal | ole II - Derivati (e.g., pເ | | | | | | | | | | | | Owned | t | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | Expira | ation Da | Exercisable and ion Date /Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4) | | D S (I | s. Price of Derivative Security Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exerc | isable | or Num Expiration of | | | or Number | | | | | | | |

Explanation of Responses:

- 1. The reported price in column 4 is a weighted average purchase price. These shares were purchased in multiple transactions at prices ranging from \$234.225 to \$226.42 per share. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the SEC, upon request, full information regarding the number of shares purchased at each separate price within the range
- 2. The reported price in column 4 is a weighted average purchase price. These shares were purchased in multiple transactions at prices ranging from \$230.64 to \$227.36 per share. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the SEC, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.

Todd Ferguson, attorney in fact for reporting person.

02/25/2022

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.