FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, D. | C. 20549 |
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| Check this box if no longer subject to Section 16. Form 4 or Form 5 | STATEMENT OF CHANG |
|---|------------------------------|
| obligations may continue. See | |
| Instruction 1(b). | Filed pursuant to Section 16 |

OMB APPROVAL 3235-0287 SES IN BENEFICIAL OWNERSHIP Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>MUSGRAVE BRANT</u> | | | | | | 2. Issuer Name and Ticker or Trading Symbol DILLARD'S, INC. [DDS] | | | | | | | | | tionship of Reportir all applicable) Director Officer (give title | | ng Pers | g Person(s) to Issuer 10% Owner Other (eposite | |
|--|---|--|--------------|---------------------------------|----------------|--|--------|---|--------------------------------|--|--------------------|--|--------------------------|---|--|--|---|--|--|
| (Last) 1600 CA | (Fir | , | (Middle) | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/28/2020 | | | | | | | | | VP S | Other (speci below) VP Stores | |
| (Street) LITTLE (City) | ROCK AF | | 2201 Zip) | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Indiv ine) X | Form Form | al or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Ferson | | | |
| | | Table | I - No | n-Deriva | tive S | Secu | rities | Acq | uired, | Dis | posed of | , or B | enefic | ially | Own | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D | | | | Execution Da | | | Date, | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (ADisposed Of (D) (Instr. 35) | | | | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | Code | v | Amount | (A) (D) | or Pric | e | Transa | saction(s) : 3 and 4) | | | ,, | | | |
| Common | Class A | | 09/28/2020 | | | | | | A | | 171 | A | . \$3 | 1.99 | 99 2,905 | | | D | |
| Common | Class A - I | Retirement Plan | | | | | | | | | | | | | 7 | 7,789 D | | | |
| | | Tal | | | | | | | | | osed of, o | | | | Owne | t | | • | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | if any | emed ion Date, /Day/Year) | Code (Ir | | | | 6. Date Expirati (Month/ | ion Da | | 7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4) | | 8. F Der Sec (Ins | Price of erivative ecurity estr. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Own Forn Dire or In (I) (II | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code V (A) (D) | | | | Date Exercis | able | Expiration Date | Numb of Title Share | | | | | | | |

Explanation of Responses:

Remarks:

/s/ Brant Musgrave

09/30/2020

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.