



Dillard's to Donate more than \$245,000 to local RMHC Chapters through sale of Southern Living Christmas Cookbook

January 24, 2024

LITTLE ROCK, Ark.--(BUSINESS WIRE)-- Dillard's, Inc. (DDS: NYSE, "Dillard's") announced today that it will make a significant contribution of more than \$245,000 to local Ronald McDonald House Charities (RMHC) Chapters. This donation was made possible through the sale of Dillard's exclusive Southern Living Christmas Cookbook.

Dillard's offered a special custom edition of the Southern Living Christmas Cookbook to benefit RMHC. This exclusive, 210-page hardbound cookbook is filled with 100+ brand-new recipes and 115+ full-color photos throughout.

With this year's contribution, Dillard's has donated more than \$15.8 million since 1994 to local RMHC Chapters to support Ronald McDonald House programs. Senior Vice President Denise Mahaffy states, "Over the past 29 years, Dillard's has developed a strong bond with RMHC in our communities. The work they do every day to bring comfort to families with children who are sick inspires us and makes the sale of the cookbooks an enormous source of pride and satisfaction."

Every year, RMHC serves millions of children and their families, providing access to care and resources that families with children who are ill, injured, or hospitalized need. RMHC programs help reduce stress and financial burdens for families when they travel far from home to access medical care for their children. At a Ronald McDonald House program, families can stay together, rest, interact with families going through similar experiences, and enjoy home-cooked meals – all just minutes from the hospital.

"We're incredibly grateful for Dillard's continuous support of our mission," said Joanna Sabato, Global Chief Marketing and Communications Officer at RMHC. "The generous donation will undoubtedly help impact the health and well-being of families with children who are ill or injured when they need it most."

About RMHC

Ronald McDonald House Charities® (RMHC®), is a non-profit, 501(c)(3) corporation that creates, finds, and supports programs that directly improve the health and well-being of children and their families. Through a global network of over 260 Chapters in more than 60 countries and regions, RMHC enables, facilitates, and supports family-centered care through three core programs: the Ronald McDonald House®, the Ronald McDonald Family Room®, and the Ronald McDonald Care Mobile®. RMHC programs help families with ill or injured children stay together and near leading hospitals and health care services worldwide, ensuring they have access to the medical care their child needs while fully supported and actively involved in their child's care. For more information, visit [RMHC.org](https://www.rmhc.org).

About Dillard's

Dillard's was founded by William T. Dillard in 1938 in Nashville, Arkansas with an \$8,000 investment in a hometown department store. Today, Dillard's, Inc. ranks among the nation's largest fashion retailers - operating 273 Dillard's locations including 27 clearance centers spanning 29 states and an Internet store at [dillards.com](https://www.dillards.com). The Company focuses on delivering style, quality, and value to its customers by offering premium fashion apparel, beauty, and home collections from both national and exclusive brand sources. Dillard's complements this curated product assortment with exceptional, client-focused customer care.



Julie J. Guymon, Dillard's
501.376.5965
julie.guymon@dillards.com

Source: Dillard's, Inc.